



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

Contract / Revision		Alt Order #
568648 /		09793289
<u>Product</u>		
YG ACTION FUND		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/07/12 - 10/04/12	167	
<u>Advertiser</u>		<u>Original Date / Revision</u>
YG Action Fund		08/15/12 / 08/15/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KTVI	Jared Salles	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	NSI	
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Red Shift
411 Branchway Rd
Richmond, VA 23236

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
N 1 2	09/07/12	09/07/12	M-F 5a-530a		5a-530a		:30			NM	1 \$550.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12	-----F--					1	\$550.00		
N 2 2	09/10/12	09/28/12	M-F 5a-530a		5a-530a		:30			NM	5 \$2,750.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/10/12	09/16/12	MTWTF--					2	\$550.00		
	Week: 09/17/12	09/23/12	MTWTF--					2	\$550.00		
	Week: 09/24/12	09/30/12	MTWTF--					1	\$550.00		
N 3 2	10/01/12	10/04/12	M-F 5a-530a		5a-530a		:30			NM	1 \$550.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
	Week: 10/01/12	10/07/12	MTWT---					1	\$550.00		
N 4 2	09/07/12	09/07/12	530a-6a		530a-6a		:30			NM	1 \$700.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12	-----F--					1	\$700.00		
N 5 2	09/10/12	09/28/12	530a-6a		530a-6a		:30			NM	9 \$6,300.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/10/12	09/16/12	MTWTF--					3	\$700.00		
	Week: 09/17/12	09/23/12	MTWTF--					3	\$700.00		
	Week: 09/24/12	09/30/12	MTWTF--					3	\$700.00		
N 6 2	10/01/12	10/04/12	530a-6a		530a-6a		:30			NM	2 \$1,400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
	Week: 10/01/12	10/07/12	MTWT---					2	\$700.00		
N 7 2	09/07/12	09/07/12	M-F 6a-7a		6a-7a		:30			NM	1 \$1,350.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12	-----F--					1	\$1,350.00		
N 8 2	09/07/12	09/07/12	M-F 6a-7a		6a-7a		:30			NM	1 \$1,350.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12	-----F--					1	\$1,350.00		
N 9 2	09/10/12	09/28/12	M-F 6a-7a		6a-7a		:30			NM	5 \$6,750.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/10/12	09/16/12	MTWTF--					2	\$1,350.00		
	Week: 09/17/12	09/23/12	MTWTF--					2	\$1,350.00		
	Week: 09/24/12	09/30/12	MTWTF--					1	\$1,350.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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568648 /	09793289
Contract Dates	Product
09/07/12 - 10/04/12	YG ACTION FUND
Advertiser	Estimate #
YG Action Fund	167
Original Date / Revision	
08/15/12 / 08/15/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
N 10 2	10/01/12	10/04/12	M-F	6a-7a	6a-7a		:30			NM	1 \$1,350.00
Week:	10/01/12	10/07/12	MTWTF---					1	\$1,350.00		
N 11 2	09/07/12	09/07/12	Fox 2 Morning News		7a-9a		:30			NM	1 \$1,200.00
Week:	09/03/12	09/09/12	-----F--					1	\$1,200.00		
N 12 2	09/10/12	09/28/12	Fox 2 Morning News		7a-9a		:30			NM	5 \$6,000.00
Week:	09/10/12	09/16/12	MTWTF--					2	\$1,200.00		
Week:	09/17/12	09/23/12	MTWTF--					2	\$1,200.00		
Week:	09/24/12	09/30/12	MTWTF--					1	\$1,200.00		
N 13 2	10/01/12	10/02/12	Fox 2 News at 7 am		7a-8a		:30			NM	1 \$1,200.00
Week:	10/01/12	10/07/12	MT-----					1	\$1,200.00		
N 14 2	09/07/12	09/07/12	Fox 2 News at 7 am		7a-8a		:30			NM	2 \$2,400.00
Week:	09/03/12	09/09/12	-----F--					2	\$1,200.00		
N 15 2	09/10/12	09/28/12	Fox 2 Morning News		7a-9a		:30			NM	5 \$6,000.00
Week:	09/10/12	09/16/12	MTWTF--					2	\$1,200.00		
Week:	09/17/12	09/23/12	MTWTF--					2	\$1,200.00		
Week:	09/24/12	09/30/12	MTWTF--					1	\$1,200.00		
N 16 2	10/01/12	10/04/12	Fox 2 Morning News		7a-9a		:30			NM	1 \$1,200.00
Week:	10/01/12	10/07/12	MTWTF---					1	\$1,200.00		
N 17 2	09/07/12	09/07/12	Fox 2 News at 8 am		8a-9a		:30			NM	1 \$1,200.00
Week:	09/03/12	09/09/12	-----F--					1	\$1,200.00		
N 18 2	09/10/12	09/21/12	Fox 2 Morning News		7a-9a		:30			NM	4 \$4,800.00
Week:	09/10/12	09/16/12	MTWTF--					2	\$1,200.00		
Week:	09/17/12	09/23/12	MTWTF--					2	\$1,200.00		
N 19 2	09/24/12	10/04/12	Fox 2 Morning News		7a-9a		:30			NM	2 \$2,400.00
Week:	09/24/12	09/30/12	MTWTF---					1	\$1,200.00		
Week:	10/01/12	10/07/12	MTWTF---					1	\$1,200.00		
N 20 2	09/07/12	09/07/12	Fox 2 News at 8 am		8a-9a		:30			NM	1 \$1,100.00
Week:	09/03/12	09/09/12	-----F--					1	\$1,100.00		
N 21 2	09/10/12	09/28/12	Fox 2 Morning News		7a-9a		:30			NM	5 \$5,500.00
Week:	09/10/12	09/16/12	MTWTF--					2	\$1,100.00		
Week:	09/17/12	09/23/12	MTWTF--					2	\$1,100.00		
Week:	09/24/12	09/30/12	MTWTF--					1	\$1,100.00		
N 22 2	10/01/12	10/04/12	Fox 2 Morning News		7a-9a		:30			NM	1 \$1,100.00
Week:	10/01/12	10/07/12	MTWTF---					1	\$1,100.00		
N 23 2	09/08/12	09/08/12	Fox 2 News Saturday AM		7a-9a		:30			NM	1 \$600.00
Week:	09/03/12	09/09/12	-----S-					1	\$600.00		

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09/07/12 - 10/04/12	YG ACTION FUND	167
Advertiser		
YG Action Fund		
Original Date / Revision		
08/15/12 / 08/15/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
N 24	2	09/08/12	09/22/12	Fox 2 News Saturday AM	7a-9a		:30			NM	3 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/03/12	09/09/12	-----S-				1	\$600.00		
Week:		09/10/12	09/16/12	-----S-				1	\$600.00		
Week:		09/17/12	09/23/12	-----S-				1	\$600.00		
N 25	2	09/08/12	09/22/12	Fox 2 News Saturday AM	7a-9a		:30			NM	3 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/03/12	09/09/12	-----S-				1	\$600.00		
Week:		09/10/12	09/16/12	-----S-				1	\$600.00		
Week:		09/17/12	09/23/12	-----S-				1	\$600.00		
N 26	2	09/09/12	09/09/12	Su 7-9a	7a-9a		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/03/12	09/09/12	-----S				1	\$500.00		
N 27	2	09/09/12	09/09/12	Fox 2 News Sunday Morning 8a-9a			:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/03/12	09/09/12	-----S				1	\$500.00		
N 28	2	09/09/12	09/09/12	Fox 2 News Sunday Morning 8a-9a			:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/03/12	09/09/12	-----S				1	\$500.00		
N 29	2	09/07/12	09/07/12	Fox 2 News Midday	11a-12p		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/03/12	09/09/12	-----F--				1	\$500.00		
N 30	2	09/10/12	09/28/12	Fox 2 News Midday	11a-12p		:30			NM	5 \$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/10/12	09/16/12	MTWTF--				2	\$500.00		
Week:		09/17/12	09/23/12	MTWTF--				2	\$500.00		
Week:		09/24/12	09/30/12	MTWTF--				1	\$500.00		
N 31	2	10/01/12	10/04/12	Fox 2 News Midday	11a-12p		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/01/12	10/07/12	MTWT---				1	\$500.00		
N 32	2	09/07/12	09/07/12	Fox 2 News Midday	11a-12p		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/03/12	09/09/12	-----F--				1	\$500.00		
N 33	2	09/10/12	09/28/12	Fox 2 News Midday	11a-12p		:30			NM	5 \$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/10/12	09/16/12	MTWTF--				2	\$500.00		
Week:		09/17/12	09/23/12	MTWTF--				2	\$500.00		
Week:		09/24/12	09/30/12	MTWTF--				1	\$500.00		
N 34	2	10/01/12	10/04/12	Fox 2 News Midday	11a-12p		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/01/12	10/07/12	MTWT---				1	\$500.00		
N 35	2	09/07/12	09/07/12	M-F 2p-230p	2p-230p		:30			NM	1 \$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/03/12	09/09/12	-----F--				1	\$450.00		
N 36	2	09/07/12	09/07/12	M-F 230p-3p	230p-3p		:30			NM	1 \$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/03/12	09/09/12	-----F--				1	\$450.00		
N 37	2	09/07/12	09/07/12	M-F 4p-430p	4p-430p		:30			NM	1 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/03/12	09/09/12	-----F--				1	\$600.00		

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568648 /	09793289	
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09/07/12 - 10/04/12	YG ACTION FUND	167
Advertiser		
YG Action Fund		
Original Date / Revision		
08/15/12 / 08/15/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
N 38	2	09/10/12	09/28/12	M-F 4p-430p						NM	9 \$5,400.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	09/10/12	09/16/12	MTWTF--					4	\$600.00		
Week:	09/17/12	09/23/12	MTWTF--					3	\$600.00		
Week:	09/24/12	09/30/12	MTWTF--					2	\$600.00		
N 39	2	09/07/12	09/07/12	M-F 5p-530p				5p-530p		NM	1 \$1,550.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	09/03/12	09/09/12	----F--					1	\$1,550.00		
N 40	2	09/10/12	09/28/12	M-F 5p-530p				5p-530p		NM	8 \$12,400.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	09/10/12	09/16/12	MTWTF--					5	\$1,550.00		
Week:	09/17/12	09/23/12	MTWTF--					2	\$1,550.00		
Week:	09/24/12	09/30/12	MTWTF--					1	\$1,550.00		
N 41	2	10/01/12	10/04/12	M-F 5p-530p				5p-530p		NM	1 \$1,550.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/01/12	10/07/12	MTWT---					1	\$1,550.00		
N 42	2	09/07/12	09/07/12	M-F 530p-6p				530p-6p		NM	1 \$1,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	09/03/12	09/09/12	----F--					1	\$1,500.00		
N 43	2	09/10/12	09/28/12	M-F 530p-6p				530p-6p		NM	8 \$12,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	09/10/12	09/16/12	MTWTF--					5	\$1,500.00		
Week:	09/17/12	09/23/12	MTWTF--					2	\$1,500.00		
Week:	09/24/12	09/30/12	MTWTF--					1	\$1,500.00		
N 44	2	09/07/12	09/07/12	M-F 6p-630p				6p-630p		NM	1 \$1,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	09/03/12	09/09/12	----F--					1	\$1,500.00		
N 45	2	09/10/12	09/28/12	M-F 6p-630p				6p-630p		NM	8 \$12,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	09/10/12	09/16/12	MTWTF--					4	\$1,500.00		
Week:	09/17/12	09/23/12	MTWTF--					3	\$1,500.00		
Week:	09/24/12	09/30/12	MTWTF--					1	\$1,500.00		
N 46	2	10/01/12	10/04/12	M-F 6p-630p				6p-630p		NM	1 \$1,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/01/12	10/07/12	MTWT---					1	\$1,500.00		
N 47	2	09/08/12	09/29/12	Fox 2 News Saturday PM				5p-6p		NM	1 \$3,250.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	09/03/12	09/09/12	-----S-					1	\$650.00		
Spot	Ch	Date Range		Description				Start/End Time	Weekdays	Length	Rate
1	2	09/03/12-09/09/12		Fox 2 News Saturday PM				5p-6p	-----Sa--	:30	\$650.00
See MG 47.5											
Week:	09/10/12	09/16/12	-----S-					\$650.00			
Spot	Ch	Date Range		Description				Start/End Time	Weekdays	Length	Rate
2	2	09/10/12-09/16/12		Fox 2 News Saturday PM				5p-6p	-----Sa--	:30	\$650.00
See MG 47.5											
Week:	09/17/12	09/23/12	-----S-					\$650.00			
Spot	Ch	Date Range		Description				Start/End Time	Weekdays	Length	Rate
3	2	09/17/12-09/23/12		Fox 2 News Saturday PM				5p-6p	-----Sa--	:30	\$650.00
See MG 47.5											
5	2	09/12/12-09/12/12		The X Factor				The X Factor	-----W-----	:30	\$3,250.00
M MG for 47.1,47.2,48.1,47.4,47.3											

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Advertiser		
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Original Date / Revision		
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										Type	Spots
		Start Date	End Date	Weekdays							Amount
Week:		09/24/12	09/30/12	-----S-				1	\$650.00		
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length			Rate	Type
4	2	09/24/12-09/30/12		Fox 2 News Saturday PM	5p-6p	-----Sa--	:30		\$650.00		NM
See MG 47.5											
N	48	2	09/08/12	09/08/12	Fox 2 News Saturday PM	5p-6p		:30			NM
Week:		09/03/12	09/09/12	-----S-				1	\$650.00		
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length			Rate	Type
1	2	09/03/12-09/09/12		Fox 2 News Saturday PM	5p-6p	-----Sa--	:30		\$650.00		NM
See MG 47.5											
N	49	2	09/07/12	09/07/12	M-F 9p-10p	9p-10p		:30			NM
Week:		09/03/12	09/09/12	-----F--				1	\$2,000.00		
N	50	2	09/10/12	09/28/12	M-F 9p-10p	9p-10p		:30			NM
Week:		09/10/12	09/16/12	MTWTF--				2	\$2,000.00		
Week:		09/17/12	09/23/12	MTWTF--				2	\$2,000.00		
Week:		09/24/12	09/30/12	MTWTF--				1	\$2,000.00		
N	51	2	10/01/12	10/04/12	M-F 9p-10p	9p-10p		:30			NM
Week:		10/01/12	10/07/12	MTWT---				1	\$2,000.00		
N	52	2	09/07/12	09/07/12	M-F 9p-10p	9p-10p		:30			NM
Week:		09/03/12	09/09/12	-----F--				1	\$2,000.00		
N	53	2	09/10/12	09/21/12	M-F 9p-10p	9p-10p		:30			NM
Week:		09/10/12	09/16/12	MTWTF--				2	\$2,000.00		
Week:		09/17/12	09/23/12	MTWTF--				2	\$2,000.00		
N	54	2	10/01/12	10/04/12	M-F 9p-10p	9p-10p		:30			NM
Week:		10/01/12	10/07/12	MTWT---				1	\$2,000.00		
N	55	2	09/17/12	09/28/12	Fox 2 News Edge	10p-1035p		:30			NM
Week:		09/17/12	09/23/12	MTWTF--				1	\$1,400.00		
Week:		09/24/12	09/30/12	MTWTF--				1	\$1,400.00		
N	56	2	10/01/12	10/04/12	Fox 2 News Edge	10p-1035p		:30			NM
Week:		10/01/12	10/07/12	MTWT---				1	\$1,400.00		
N	57	2	09/08/12	09/29/12	9p News Delayed	10p-1a		:30			NM
Week:		09/03/12	09/09/12	-----S-				1	\$1,200.00		
Week:		09/10/12	09/16/12	-----S-				1	\$1,200.00		
Week:		09/17/12	09/23/12	-----				0	\$0.00		
Week:		09/24/12	09/30/12	-----S-				1	\$1,200.00		
N	58	2	09/08/12	09/08/12	9p News Delayed	10p-1a		:30			NM
Week:		09/03/12	09/09/12	-----S-				1	\$1,200.00		
N	59	2	09/09/12	09/09/12	Su 9p-10p	9p-10p		:30			NM
Week:		09/03/12	09/09/12	-----S				1	\$2,000.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KTIV
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

Contract / Revision 568648 /	Alt Order # 09793289	
Contract Dates 09/07/12 - 10/04/12	Product YG ACTION FUND	Estimate # 167
Advertiser YG Action Fund		Original Date / Revision 08/15/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		
N 60	2	09/09/12	09/09/12	Fox 2 News Edge Sunday	10-1035p		:30			NM	
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		09/03/12	09/09/12	-----S				1	\$1,500.00		
N 61	2	09/13/12	09/13/12	FOX Prime Thursday 8-9p	8p-9p		:30			NM	
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	---T---				1	\$4,000.00		
N 62	2	09/07/12	09/07/12	FOX Prime Friday 8-9p	8p-9p		:30			NM	
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		09/03/12	09/09/12	----F--				1	\$1,500.00		
										Totals	
										146	\$168,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	131	\$150,550.00	\$127,967.50
10/01/12 - 10/04/12	15	\$17,450.00	\$14,832.50
Totals	146	\$168,000.00	\$142,800.00

Signature: _____ **Date:** _____

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